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February 22, 2008

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Atrium Companies Expands Regional Leadership Team

Mike Farris to lead sales efforts in central region

DALLAS – Atrium Companies, Inc., the largest manufacturer of vinyl and aluminum windows and patio doors in North America, has hired Mike Farris as its new vice president of sales for the central region. In his new position, Farris will lead sales efforts for Atrium’s window manufacturing facilities in Texas.

“Mike brings great knowledge of the industry in all channels of distribution,” said Art Steinhafel, central region president. “We look forward to his extensive experience in sales and marketing management contributing to the success of our central region efforts. His high-level work and advancement within previous companies gives us confidence that he will play an integral role in Atrium’s growth.”

As vice president, Farris joins Atrium’s central regional leadership team of Art Steinhafel, central region president, and Jimmy Sisco, vice president of operations.

“With a long history leading sales and marketing efforts in the industry, I’m happy to be a part of the Atrium family and have the opportunity to help the company reach its full potential through a challenging market,” said Farris.

Prior to joining Atrium, Farris served as vice president of sales for The Peachtree Companies, Inc., a Schield Family Company.

About Atrium Companies, Inc. – For more than 50 years, Atrium Companies, Inc. has offered the highest quality window and door products to meet the demands of builders, contractors and distributors in the residential construction industry. Dedicated to meeting the needs of its customers, the Atrium family of brands provides a versatile range of window and patio door products, including vinyl and aluminum models, as well as replacement and new construction product lines. A variety of window styles are also available through the Atrium family including single- and double-hung, horizontal slider, casement, tilt-and-turn and architectural shapes. Specialty products range from hurricane impact solutions with Atrium’s Safe Harbor® impact-resistant windows, patio doors and hurricane window shutters, to innovative soundproofing Silent Guard™ Sound Suppression Windows. The company’s portfolio of brands includes its flagship Atrium Windows and Doors brand, Superior Windows, Thermal Industries, Danvid Door and Window, HR Windows, Champion Window, Darby Door and North Star Vinyl Windows and Doors. For more information visit www.atrium.com

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