



FOR IMMEDIATE RELEASE
Sept. 28, 2006

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Atrium Companies, Inc. Launches New Web Site

Atrium.com gives window and door leader a comprehensive Web presence

DALLAS – Atrium Companies, Inc., the largest manufacturer of vinyl and aluminum windows and patio doors in North America, today announced the launch of the company’s new Web site.

The new Web site (www.atrium.com) highlights the company’s lines of windows, patio doors and specialty product lines such as SafeHarbor® impact-resistant windows and SilentGuard® sound suppression windows. Other featured products include decking, rail systems and hurricane shutters.

“Atrium.com promises to be an exciting new resource for Atrium customers, partners and homeowners,” states Chris Reilly, Atrium’s director of marketing communications and replacement programs. “We’re excited about the opportunities and wealth of product information the site offers.”

Snapshot of Web Site Features and Functionalities:

Atrium brands and products – National and regional brands feature individual landing pages along with complete product categories and specifications enabling customers to focus on the brand of their choice.

Product information and specifications – Products are searchable by brand, construction material and style. Complete specifications and options are included for each product listed.

Atrium facilities and locations – All Atrium manufacturing locations and distribution facilities are identified and located on a map by address, including the locations of brands affiliated with Atrium.

Specialty products – All specialty products such as SafeHarbor® impact-resistant windows and SilentGuard® sound suppression windows are highlighted and explained.

The Knowledge Center – Energy efficiency, condensation, installation, care and maintenance, warranties and a glossary of industry-related terms give users a better understanding of the fenestration industry.

About Atrium Companies, Inc.

For more than 50 years, Atrium (www.atrium.com) has provided vinyl and aluminum windows and patio doors to the residential construction, repair and remodeling industries through uncontested quality, selection and service. Atrium has a portfolio of products marketed under the corporate brand name Atrium®, as well as the brands HR Windows™, Danvid Window Company, Superior Engineered Products Corporation and Thermal Industries™. As one of the industry’s most vertically integrated window and door manufacturers, Atrium also owns MD Casting; Atrium Extrusion Systems; Dow-Tech Plastics; Extruders, Inc.; Aluminum Screen Co. and RG Darby Co., Inc. These manufacturers of Atrium components help provide a consistent, high-quality and cost contained supply chain to the numerous window and door fabrication facilities Atrium has throughout the country.