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Atrium Companies, Inc., Hires New Central Region President

DALLAS – Atrium Companies, Inc., the largest manufacturer of vinyl and aluminum windows and patio doors in North America, has hired Arthur Steinhafel to serve as its new central region president. In his new position, Steinhafel will oversee all regional window business activities for Atrium’s central region facilities.

“The leadership and industry experience Art brings to this position is invaluable. His strategic and operational expertise will be key to the success of our initiatives in the central region,” stated Bob Burns, Atrium’s chief operating officer. “We’re very pleased to add someone of his caliber to our executive leadership team.”

In his new position, Steinhafel joins Atrium’s regional leadership team of Pete Venerdi, western region president, and Bob Ractliffe, eastern region president.

Burns noted that providing executive-level guidance on a regional basis would continue to ensure quality products and exceptional customer service.

“I’m looking forward to overseeing efforts in the central region and the opportunity to strengthen our foothold in the market,” stated Steinhafel.

Prior to joining Atrium, Steinhafel served as chief operating officer for The Peachtree Companies, Inc., a Schield Family Company.

About Atrium Companies, Inc. – For more than 50 years, Atrium Companies, Inc. has offered the highest quality window and door products to meet the demands of builders, contractors and distributors in the residential construction industry. Dedicated to meeting the needs of its customers, the Atrium family of brands provides a versatile range of window and patio door products, including vinyl and aluminum models, as well as replacement and new construction product lines. A variety of window styles are also available through the Atrium family including single- and double-hung, horizontal slider, casement, tilt-and-turn and architectural shapes. Specialty products range from hurricane impact solutions with Atrium’s Safe Harbor® impact-resistant windows, patio doors and hurricane window shutters, to innovative soundproofing Silent Guard™ Sound Suppression Windows. The company’s portfolio of brands includes its flagship Atrium Windows and Doors brand, Superior Windows, Thermal Industries, Danvid Door and Window, HR Windows, Champion Window, Darby Door and North Star Vinyl Windows and Doors.

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